

SIMC conducts Webinar on Era of Voice in Digital Marketing

A webinar was conducted by the Corporate Interface Team (MBA) on the 27th of April, 2020 to expose students to industry practices and key trends during a global pandemic and lockdown situation.

The theme of the first Webinar for the academic year 2020-2021 was the “Era of Voice in Digital Marketing”. The Corporate Interface Team (MBA) of Symbiosis Institute of Media and Communication had the pleasure to introduce our first speaker for Webinar 2020, Mr. Anish Varghese, Chief Creative Officer- Isobar India.

With over 15 years of experience, Mr. Varghese has worked for and ideated several award winning campaigns for agencies like Interactive Avenues, Flip Media and Tribal DDB India, prior to Isobar India. He believes in providing creative solutions for the new age of advertising and encourages his team to create narratives that are powered by a blend of art and technology.



SIMC SYMBIOSIS INSTITUTE OF MEDIA
AND COMMUNICATION

CORPORATE INTERFACE TEAM (MBA)
PRESENTS

WEBINAR

"Era of Voice in Digital Marketing"



Mr. Anish Varghese
Chief Creative Officer

isobar INDIA

MONDAY APR • 27 • 2020 11:00AM

Webinar Link- <https://bit.ly/2wN99qf>

For any assistance contact- corpinterface@simc.edu